

52 Weeks to Success

Chiropractic Assistant 1 Day Intensive

Thursday, February 8, 2018

Location: Langley Family Chiropractic
4994 Lower Roswell Rd, Suite 16
Marietta, GA 30068



To Register Call 706-453-2300

Agenda

- 8:30 am Registration and Welcome
- 9 am – 10 am Chiropractic Philosophy for the C.A.
- Why we are different
 - What your Doctor Wants
 - Basic Principles of Chiropractic
 - Chiropractic Terminology
- 10 – 11 am Front Desk Efficiency
- New Patient Procedures for Front Desk
 - Scheduling for Efficiency and Growth
- 11 am – 12 pm Handling Patient Questions and Concerns
- Effective Communication for Pt. Questions
 - Handling disgruntled or difficult patients
 - The 1st question EVERY C.A. should ask
- 12 – 1 pm LUNCH
- 1 pm – 2 pm Telephone Procedures & Communication
- Mastering Communication for Recalls that get patients back in
- 2:30 – 3:30 pm Role Play and Practice
- 3:30 – 4:30 pm Questions and Answers

52 Weeks to Success
Chiropractic Assistant Training Program



C.A. 1 Day Intensive

Doctor, you've spent a lot of time and money to grow yourself and your business. Don't let an untrained staff keep you from reaching your potential!

Just imagine...one prospective patient per week decides NOT to visit you because of poor telephone etiquette in your office. That's 52 new patients lost and if each new patient averages \$2,000 in income for you, it doesn't take long to do the math!

In the 52 Weeks to Success C.A. Training Program, we hold the same principles for your staff as we do for you...that success comes from the mastery of little things. When your staff gets the little things done, it allows you to be your best, do your best and as a result, have the best in everything! So don't wait, let's get going now and make your office the "Go To" office in your community!

In this special 1-Day event Dr. Cheryl Langley and Dr. Rick Franks will cover everything from Chiropractic Philosophy for the CA to Communication and Efficiency at the Front Desk, allowing you to grow your practice and reach your full potential!

A Full Day of training/workshop with lunch, (and NO TRAVEL expense) for only

\$199.00 For 1 Chiropractic Assistant

\$249.00 for the entire staff!

Doctors are welcome to attend at no charge!

When: Thursday, February 8, 2018

Where: Langley Family Chiropractic PC
4994 Lower Roswell Rd, Suite 16
Marietta, GA 30068

Who: Drs. Cheryl Langley and Rick Franks will give you the best of their combined 60 years of training Chiropractic Assistants.

REGISTER YOUR TEAM TODAY! CALL 706-453-2300