



*The Georgia Council of Chiropractic Presents...*

# The "Magnetic C.A."

## Chiropractic Assistant Certification Program

*Your CA can--and will--help your practice grow*

The GCC has re-tooled, re-vamped, and "re-spizzed" our C.A. Certification program for 2010. The "Magnetic CA" Certification program is more CA-friendly, more DC-friendly...but most importantly: more Patient-Centered.

Your CA will understand and share chiropractic more easily, help your patients get better faster, and help your practice grow--from the Inside-Out.

Topics to be covered include:

- The Power of the Big Idea
- Stress-Free Third Party and Collections
- Reducing Physical, Chemical and Mental Stress
- Low-Stress Collections
- Health Care vs. Sick Care
- Healthy Habits that Support Chiropractic
- How to Make Practice FUN again
- Building Life-long relationships

**Location: GCC Office**

**Hours: Saturday 1pm-6pm & Sunday 9am-2pm**

### 2010 Magnetic CA Program Schedule

#### The Basic Program

- Feb 27 & 28 Making the Chiropractic Connection; Marketing
- March 13 & 14 The Chiropractic Approach; Health Care vs. "Sick Care"
- March 27 & 28 Georgia X-Ray Certification
- April 10 & 11: Creating a Winning Team; Patient-Centered Procedures

#### The Advanced Program

- May 15 The Amazing "Dr. YOU"
- May 22 New Patient Introduction
- June 5 Low-Stress Insurance
- June 19 Red Cross CPR Certification
- July 10 the Chiropractic Experience

**REGISTRATION FORM:** Tuition: Whole Program: \$400      Basic or Advanced only: \$250

CA Name \_\_\_\_\_ Office/DC Name \_\_\_\_\_

Office Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

CA Home/Cell Phone \_\_\_\_\_ CA Email \_\_\_\_\_

Office Phone \_\_\_\_\_ Office Email \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Total Amt \_\_\_\_\_ Signature \_\_\_\_\_

**\*\$200 Discount\* for each additional CA registered--Separate registration form required.**

**Attendance to single modules is \$100 each. X-Ray Certification - \$125 member/\$150 non-member.**

Fax with Credit Card Info to 678-627-0493

Or Call us at: 678-627-0494 [www.georgiachiropractic.org](http://www.georgiachiropractic.org)

**\*\*\* REGISTER TODAY! \*\*\***